

ILLUSTRATIONS
OF THE
(REGD.)
VICTORIAN SERIES,
AND OTHER
WALL-PAPERS
MANUFACTURED BY
JEFFREY & CO.

64, ESSEX ROAD,
LONDON. N.

PATTERNS MAY BE HAD OF ALL LEADING
DECORATORS



TABLE SHOWING

The Approximate Number of Pieces of Wall-Paper
Required for a Room of a Given Height.

ALLOWANCE MUST BE MADE FOR DOORS & WINDOWS.

FEET ROUND ROOM.	HEIGHT OF ROOM IN FEET.													
	4	5	6	7	8	9	10	11	12	13	14	15	16	17
20 ...	2	2	2	3	3	3	4	4	4	5	5	5	6	6
24 ...	2	3	3	3	4	4	4	5	5	6	6	6	7	7
28 ...	2	3	3	4	4	5	5	5	6	6	7	7	8	8
32 ...	3	3	4	4	5	5	6	6	7	7	8	8	9	9
36 ...	3	3	4	5	5	6	6	7	7	8	9	9	10	10
40 ...	3	4	4	5	6	6	7	8	8	9	9	10	11	11
44 ...	3	4	5	5	6	7	8	8	9	10	10	11	12	12
48 ...	4	4	5	6	7	7	8	9	10	10	11	12	13	14
52 ...	4	5	6	6	7	8	9	10	10	11	12	13	14	15
56 ...	4	5	6	7	8	8	9	10	11	12	13	14	15	16
60 ...	5	5	6	7	8	9	10	11	12	13	14	15	16	17
64 ...	5	6	7	8	9	10	11	12	13	14	15	16	17	18
68 ...	5	6	7	8	9	10	11	12	13	15	16	17	18	19
72 ...	5	6	7	9	10	11	12	13	14	15	17	18	19	20
76 ...	6	7	8	9	10	11	13	14	15	16	17	19	20	21
80 ...	6	7	8	9	11	11	13	15	16	17	18	20	21	22
84 ...	7	7	9	10	11	12	14	15	17	18	19	21	22	23
88 ...	7	8	9	10	12	12	14	16	17	19	20	22	23	24
92 ...	7	8	9	11	12	13	15	17	18	19	21	22	24	25
96 ...	7	8	10	11	13	13	16	17	19	20	22	23	25	26
100 ...	7	8	10	12	13	15	16	18	20	21	24	24	26	28

All Papers are 12 yards Long.

*A Piece of English Wall-Paper is 12 yards Long by 21 ins. Wide,
and equals 7 square yards.*

19. 6. 89.

1.11.4.

THE "VICTORIAN" WALL-PAPERS,
EMBOSSED LEATHER-PAPERS,
STAIRCASE DECORATIONS,
CEILING PAPERS

CEILING PAPERS

Manufactured by

JEFFREY & Co.,

64, ESSEX ROAD,

ISLINGTON, N.,

LONDON.

MEDALS AWARDED.

LONDON	1862	The Gold Medal, Paris	1878
LONDON	1873	Two Gold Medals, "Health" Exhibition	1884
PARIS	1867	Two Silver Medals, "Hygienic" Exhibition	1883
PHILADELPHIA	1876	The Silver Medal, "Inventions" Exhibition	1885
MELBOURNE	1880	For Embossed Leathers and Leather-Papers.
NEWCASTLE	1887	Gold Medal, Society of Architects	1886
ADELAIDE	1887	Gold Medal, Liverpool	1886
(FIRST ORDER OF MERIT).				Gold Medal, Edinboro'	1886

*Patterns of all Classes of our Wall-Papers can be obtained of
the leading Decorators.*

ALL PAPERS manufactured by JEFFREY & Co. are
FREE FROM ARSENIC.

THE "VICTORIAN" WALL-PAPERS,
EMBOSSED LEATHER-PAPERS,
STAIRCASE DECORATIONS,
CEILING PAPERS

Manufactured by

JEFFREY & CO.
64, ESSEX ROAD,
LONDON, N.
1800

MEDALS AWARDED.

THE IRISH ARSENIC.

THE "VICTORIAN" WALL-PAPERS.

(REGISTERED.)

THE "VICTORIAN" WALL-PAPERS are a collection of Designs larger in scale than the ordinary Patterns. The examples given have been expressly designed for us by WALTER CRANE, LEWIS F. DAY, F. V. HART, W. SCOTT MORTON, and J. D. SEDDING, and others.

These Wall-Papers are not merely adapted to the decoration of mansions and staircases, but are often available also for rooms of moderate size.

The breadth of Design which is so desirable a thing in decoration, has in the *Pattern Book* not unfrequently the appearance of coarseness. The real danger in the selection of a wall-paper is lest it appear *too small* on the wall.

Each impression of these Patterns bears on the margin the words "Victorian Wall-paper," in addition to the distinguishing name of the Design.

The "Victorian" Wall-papers are printed in ordinary colors, as well as in rich shades of varied flock, with or without gold.

A Book containing the "VICTORIAN" & other Large Scale Patterns can be forwarded on Application.

THE "VICTORIAN" WALL-PAPERS.

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THE "VICTORIAN" WALL-PAPERS are a collection
of Designs larger in scale than the original Patterns.
The examples given have been expressly designed for us by
WALTER CRANE, FREDERICK DAH, E. A. HART, W. SCOTT MORTON,
and J. D. SPEDDING, and others.

These Wall-Papers are not merely adapted to the decoration
of mansions and stately houses, but are often suitable also for rooms
of moderate size.

The richness of Design which is so suitable a study in decoration,
less in the pattern Book, not undeniably the adaptability of
patterns. The real value in the selection of a Wall-paper is
consistency. Each paper has a name on the wall.

Each impression of these Patterns bears on the margin the
words "Victorian Wall-paper", in addition to the distinguishing
name of the Design.

The "Victorian" Wall-papers are printed in original colors, as
well as in rich shades of variegated flock, with or without gold.

A Book containing the "VICTORIAN" & other Plate Scenic Patterns
can be forwarded on Application.

"VICTORIAN WALL-PAPER"



Price in Color from 10^d. y^d.

"PHOTO-TINT," by James Akerman, 6 Queen Square, London, W.C.

Price, Flocks on Lacquered Metal Ground 6/- y^d.

THE "ROYAL JUBILEE WALL-PAPER".
DESIGNED IN HONOR OF HER MAJESTY'S JUBILEE, 1887.
BY
F. V. HART.

24
"VICTORIAN WALL-PAPER."



Price in color, 10/-
Price, £1.00, or proportionate Master & County, &c.

THE "ROYAL JEWEL" WALL-PAPER.

DE-PIQUE'D IN HONOR OF THE MAGISTERIAL JEWEL, 1885.

F. A. HART

"VICTORIAN WALL-PAPER."



Price in Color 1/9 d. y.d.

: WOOD - NOTES :

LEATHER PAPER

Price in Flock 7/- y.d.

"Under the greenwood tree
Who loves to lie with me
And turn his merry note
Unto the sweet birds throat."

: William Shakespeare - Song in "As you like it."

DESIGNED BY WALTER CRANE.



Price in Book 3 - £1 10s

: WOOD NOTES:

Who loves to sit with me
And turn his mortal note
Upon the sweet pipe thou

paper like ~~the~~ ^{the} wood tree

: William Shakespeare - Song in "As You Like It".

DESIGNED BY MARY CRANE.

"VICTORIAN WALL PAPER."

"VICTORIAN WALLPAPER."

1'. 9"

3.0



Price in Embossed Leather-Paper 10/-^d yd.
Price in Color from 10/-^d yd.

J. Akerman, Photo-lith London

Price in Lacquers on Lacquered Metal Ground 5/-^d yd.

THE GOLDEN AGE."

Designed by Walter Crane,

PRODUCED IN EMBOSSED LEATHER AND EMBOSSED LEATHER-PAPER.

FOR THE ILLUSTRATION OF THE LITERATURE OF CHILDREN'S DAY.

ALSO PRINTED IN FLAT TREATMENT.

28
"VICTORIAN WALLPAPER."



Printed in Embossed Leather and Embossed Leather-Paper.

THE GOLDEN AGE.

Designed by Walter Crane.

Produced in Embossed Leather and Embossed Leather-Paper.

Also Printed in Flat Treatment.

"VICTORIAN WALL-PAPER".



3.6

Price in Color from 10^d. yd.

:THE "MEDICI":

FOR THE DECORATION OF PUBLIC ROOMS, MANSIONS AND STAIRCASES,
DESIGNED BY LEWIS F. DAY,

"PHOTO-TINT", by James Akerman, 6, Queen Square, London, W.C.

"VICTORIAN MATT-PAPER."



DESIGNED BY FREDERIC DAY
FOR THE DECORATION OF BURG ROOFS, VANSIONS AND STIRGES,
THE "MEDICI":
Price in Color £10 10s.

Photo-Tint, in colors. Designers, Messrs. Day & Son, W.C.

"VICTORIAN WALL-PAPER."



Price in Color from 10^d yd.

THE "JACOBEAN".
DESIGNED BY J. D. SEDDING.

"PHOTO-TINT" by James Akerman, 6, Queen Square, London, W.C.

Price in Flock from 2/- yd.



Price 10/-
Design by G. J. D' Sebbie
Title page to "The Jacobean".

“VICTORIAN WALL-PAPER.”

8



Price in Color from 9d yd.

Price in Color from 1/- yd.

THE “GEORGIAN.”
DESIGNED BY J. D. SEDDING.

“PHOTO-TINT,” by James Akerman, 6, Queen Square, London, W.C.

Price in Flock from 2/6 yd.

2
VICTORIAN MURIBER



Printed in England from 8th to 9th May 1874.
THE CHURCHMAN.
DESIGNED BY J. D. GIBBINGS.

"VICTORIAN WALL-PAPER."
"VICTORIAN WALL-PAPER"



1' 9"

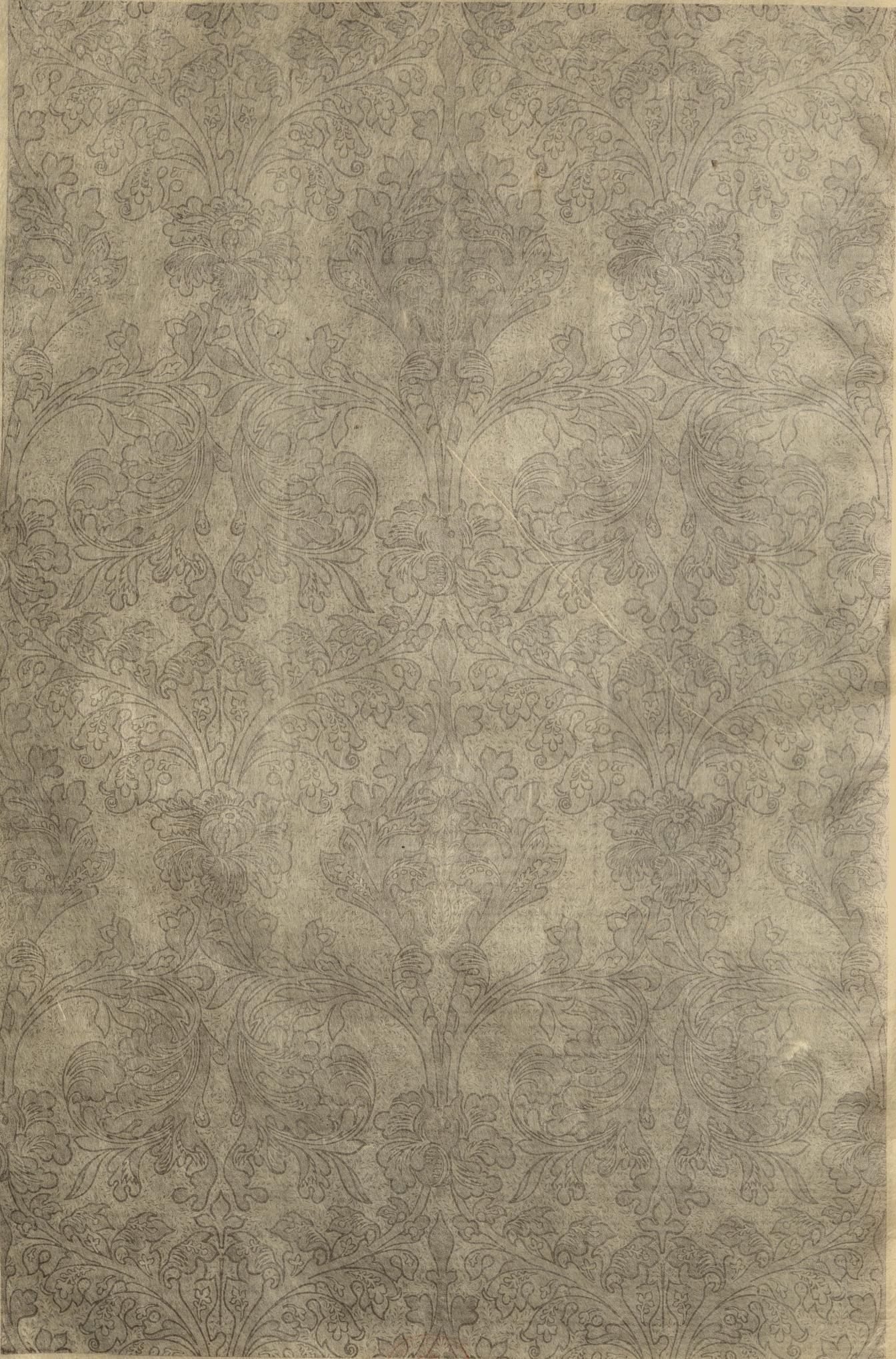
Price in Color from 1/- yd.
Price in Color from 9d. yd.

THE "WESTMINSTER."
DESIGNED BY J. D. SEDDING.
DESIGNED BY J. D. SEDDING.

PHOTO-TINT[®] by James Akerman & Queen Square, London W.C.

Price in Color and Bronze 1/6 yd.
Price in Black from 2/-

"VICTORIAN MARY-PAPER."



PRINTED IN GREAT BRITAIN BY
THE MASTERS

DESIGNED BY J. D. SEDDING.
"THE MASTERS."

"Price 1/- Gilt 1/- A4."

"VICTORIAN WALL-PAPER."



1. 9"

Price in Color from 9d yd.

"PHOTO-TINT" by James Akerman, 6, Queen Square, London, W.C.

Price in Flock from 2/-yd.

THE "MUNICH."

DESIGNED, BY F. V. HART.

"VICTORIAN WALL-PAPER."



"PHOTO-TINT," by J. & W. SPOTTISWOODE, S. ASHTON, LONDON, PRINTERS TO H.R.H. THE PRINCE OF WALES.

Price in Folio from 3/- to 4/-

THE "MUNICH."

DESIGNED BY E. A. HART.

Price in Folio from 3/- to 4/-

"VICTORIAN WALL-PAPER."



Price in Color from 1/- yd^d

THE "VERONA".
REPRODUCTION FROM ITALIAN SILK.

(THIS PATTERN IS 24 INCHES, WIDE.)

"PHOTO-TINT" by James Akerman, 8, Queen Square, London, W.C.

Price in Flock from 2/6 yd^d

Price in Color from 1/- yd^d

DESIGNED BY VICTORIA MORI

2
"VICTORIAN MATT-PAPER."



"Photo-Tint," by James Valentine & Son, Patentees.

Price in Folio £6 16s

THE "VERDUN"

REPRODUCTION FROM ITALIAN SILK

(This Pattern is 54 inches wide)

Price in Folio £6 16s

“VICTORIAN WALL-PAPER”



T. 9"

PHOTO-TINT by James Aikeman & Son, Queen Square, London W.C.

Price in Color from 9d yd^d

THE “EDINBORO.”

Price in Flocks on Metal Ground 5/6 yd^d

DESIGNED BY W. SCOTT MORTON.

2
VICTORIAN WALL-PAPER.



Price in Cents per roll, 34 A.D.
Drawn in Felt-pen on Metal Ground 36 A.D.
THE "EDINBORO".
Designed by M. Scott Morton.

"VICTORIAN WALL-PAPER"

13



1' 9"

Price in Color from 1 $\frac{1}{2}$ yd.

"PHOTO-TINT", by James Akerman, 6, Queen Square, London, W.C.

THE "LUCCA"
DESIGNED, BY LEWIS F. DAY.



Design by Mrs E Day
THE "FLUCY".

EMBOSSED LEATHER-PAPER.

Embossed Leathers & Leather-Papers.

("POMPEIAN FRIEZE," stamped in Relief, designed by G. E. FOX.)

OUR EMBOSSED LEATHER-PAPERS have absolutely all the effect of the old Spanish and Venetian Leathers. For such, however, as may prefer it, we produce the Designs also in Real Leather—which is not only more lasting, but may be more easily removed, and forms thus a PORTABLE decoration. The Leather is also very effectively employed for portières and other hangings.

The lacquer used by us is the same as that used on the old leathers, quite a different thing from any spirit varnish: it deepens somewhat with time, and mellows by degrees to the beautiful tone so much esteemed in old work. The colours are put in by hand, and admit thus of a much more artistic treatment than is possible by printing or stencilling after the manner of the Japanese.

From our extensive collection of Designs, we have selected for illustration "The Renaissance" Pattern, a reproduction of old work, the "Golden Age" (*see* illustration in Victorian series) by Walter Crane, and the Pompeian Frieze above.

Where it might be thought too costly to cover the entire wall with Leather-Paper, it may be used without extravagance for Frieze, or lower wall only, or in the form of panels with plain stiles between. Several of our Designs are specially schemed to work as Friezes.

Narrower borders and simpler "all-over" Diaper patterns are supplied to be used more as backgrounds, or in combination with the bolder Designs.

The Embossed Papers are also supplied on the plain white material, to be finished on the walls by the Decorator.

Our Printed Leather Papers in *low relief*, whilst much less costly than the above, are yet considerably richer in effect than any flat paper.

Another very rich effect is produced by papers printed in transparent lacquers on gold, but without relief.

PRICES.

	LACQUERED AND PAINTED	IN PLAIN WHITE FOR PAINTING
		From 24/- yard.
EMBOSSED LEATHERS	From 24/- yard.	From 2/3 yard.
EMBOSSED LEATHER-PAPERS	9/- "	" 2/3 "
(In High Relief)		
EMBOSSED LEATHER-PAPERS	8/- "	" 2/3 "
(In Low Relief)		
LOW-RELIEF EMBOSSED PAPERS ...	From 1/6 yard.	WITH GOLD
TRANSPARENT LACQUERS ON METAL GROUND	3/6 "	From 1/9 yard.
POMPEIAN FRIEZE... (As Illustrated above)	Plain White for Painting 3/- yd. White and Color ... 4/6 " White, Color & Gold ... 6/6 "	

INVENTIONS EXHIBITION, LONDON, 1885.

The Silver Medal Awarded for Embossed Leathers and Leather-Papers.

PATTERNS FORWARDED ON LOAN.

PRICES

PATTERNS FORWARDED ON TO YOU

"EMBOSSED LEATHER-PAPER."



1' 9"

2' 2"

Price in Embossed Leather Paper from 9/- yd.

J. Akerman, Photo-lith. London.

Price in Plain White 2/3 d. yd.

RENAISSANCE DESIGN,
Produced in Embossed Leather and Leather-Paper.

REPRODUCTION FROM ANTIQUE LEATHER.

"EMBOSSED LEATHER-PAPER".



Printed in Purposes of Leather Paper, No. 3, Vol. 3, 1874.

RENAISSANCE DESIGN.

Produced in Embossed Leather and Leather-Paper

REPRODUCTION FROM ANTIQUE LEATHER

STAIRCASE DECORATIONS.

OUT of a very large selection, we show in our Illustrations three typical schemes for Staircase Decoration.

The simplest of these is the "Arabesque Panel," in which a "step-dado" is employed. It presents no difficulties, whatever the rake of the stairs, or whatever the curve of the skirting.

A newer device is shown in the "Henri II" Decoration. This straight-lined scheme requires a rigid line for its base. If, therefore, the skirting is curved, the straight lines of the skirting should be continued, and the triangular space above the rounded corner painted to go with the woodwork.

In the "Masonry" Decoration the dado may be treated in either of two ways—as a "step," or as a broad band or scroll, broken at the junction of horizontal and raking lines by the more important of the panels. In adapting this last to the curve of the skirting, only the base border should be cut into.

The difficulties which may occur to the paperhanger are as far as possible anticipated in our Illustrations. He has only to refer to them to see the problem solved.

Other examples of Staircase Papers without dados are given. Almost any of the "Victorian" Papers may be used for this purpose, or any single print design if it be at once large and simple enough.

For a painted Staircase there is nothing more effective than raised flock, painted after it is hung, or our Embossed Papers primed ready for painting on the wall.

*Samples of numerous Staircase Decorations, and
Special Designs for Staircase Papers may be
had on application.*

STARCASE DECORATIONS.

UT of a very large selection we show in our Illustrations three typical schemes for Starcase Decoration.

The simplest of these is the "Apostles Panel", in which a "step-sash" is employed. It consists of different widths whatever the type of the stairs or whatever the curve of the staircase.

A newer device is shown in the "Henry II." Decoration. This straight-lined scheme requires a high line for its base. If therefore the staircase is curved, the straight line of the starting should be continued and the triangular space above the rounded corner bounded to go with the woodwork.

In the "Masony" Decoration the sash may be raised in either of two ways—as a "step", or as a broad band or scroll, projected at the junction of horizontal and rising lines by the more important of the bays. In adapting this last to the curve of the staircase only the first portion should be cut into.

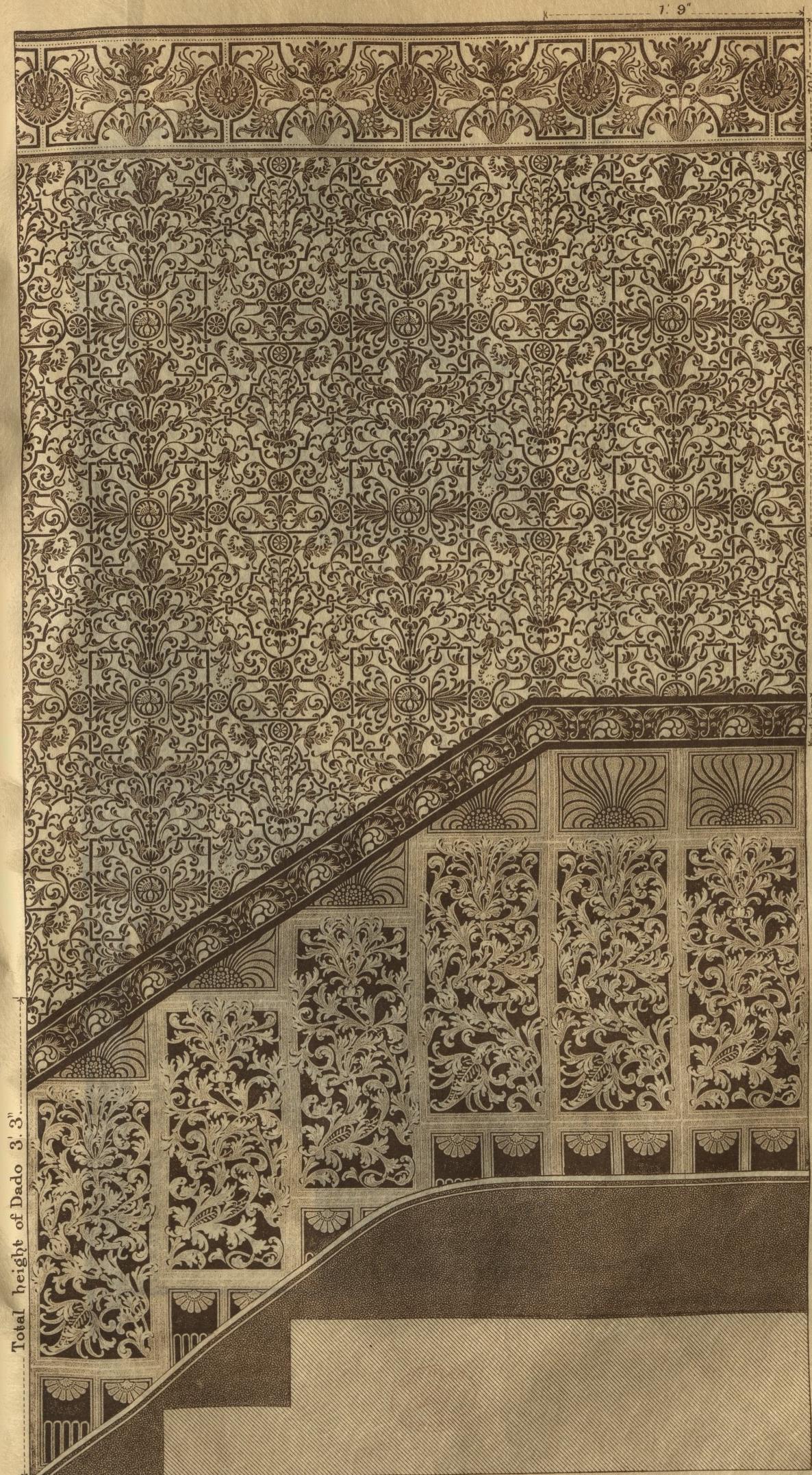
The difficulties which may occur to the carpenter are as far as possible anticipated in our Illustrations. He has only to refer to them to see the problem solved.

Other examples of Starcase Papers without glaze are given.

Almost all of the "Victorian" Papers may be used for this purpose, or any simple built design if it be at once large and simple enough.

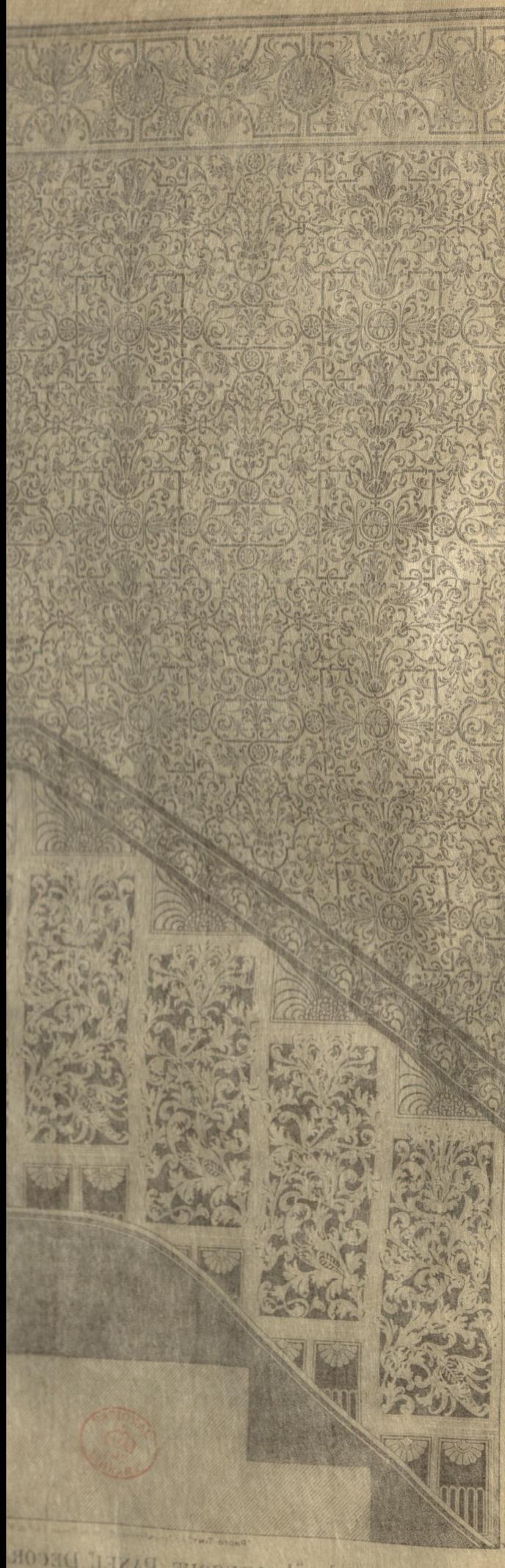
For a burred Starcase paper is nothing more effective than aged flock, burred after it is hung, or our Embossed Papers burred ready for burring on the wall.

Samples of various Starcase Decorations, and
Specimens for Starcase Papers with
various decorations.



Price of Frieze, 1-yd. "ARABESQUE, PANEL" DECORATION,
" Paper, 5^d yd.
" Border, 4 $\frac{1}{2}$ yd. DESIGNED BY
LEWIS F. DAY.

Price of Dado
Double Panel } 2/-
1.9" wide }



Topo-geog. of Inde 3. 3. 3.

Price of Three Dollars. "YRBESEDE. BUNEL DECOR
Babber $\frac{3}{4}$ lbs. Dresser $\frac{3}{4}$ lbs. Price of Three Dollars.



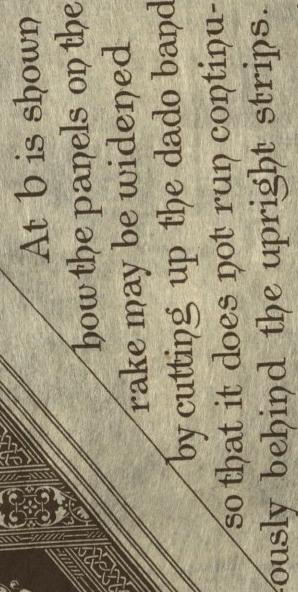
Dado as it would appear on Landings, & in Hall, corridors, & straight passage.

* * * * *
No 1
* * * * *

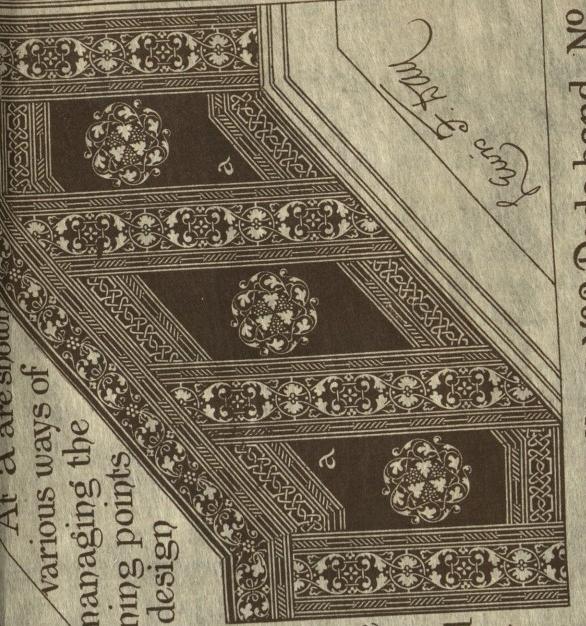
"Henri II" Staircase Decoration

"Photo-Tint" by James Altemann, 6 Queen Square, London, W.C.

Frieze N°1, Filling N°2, Dado-band N°3,
upright strip N°4, Dividing-border N°5.



At 'a' are shown various ways of managing the turning points of the design



Dado Band @ 2/- per Yard
Frieze border as shown at top of filling @ 7½d per Yard

N°2

N°4

N°5

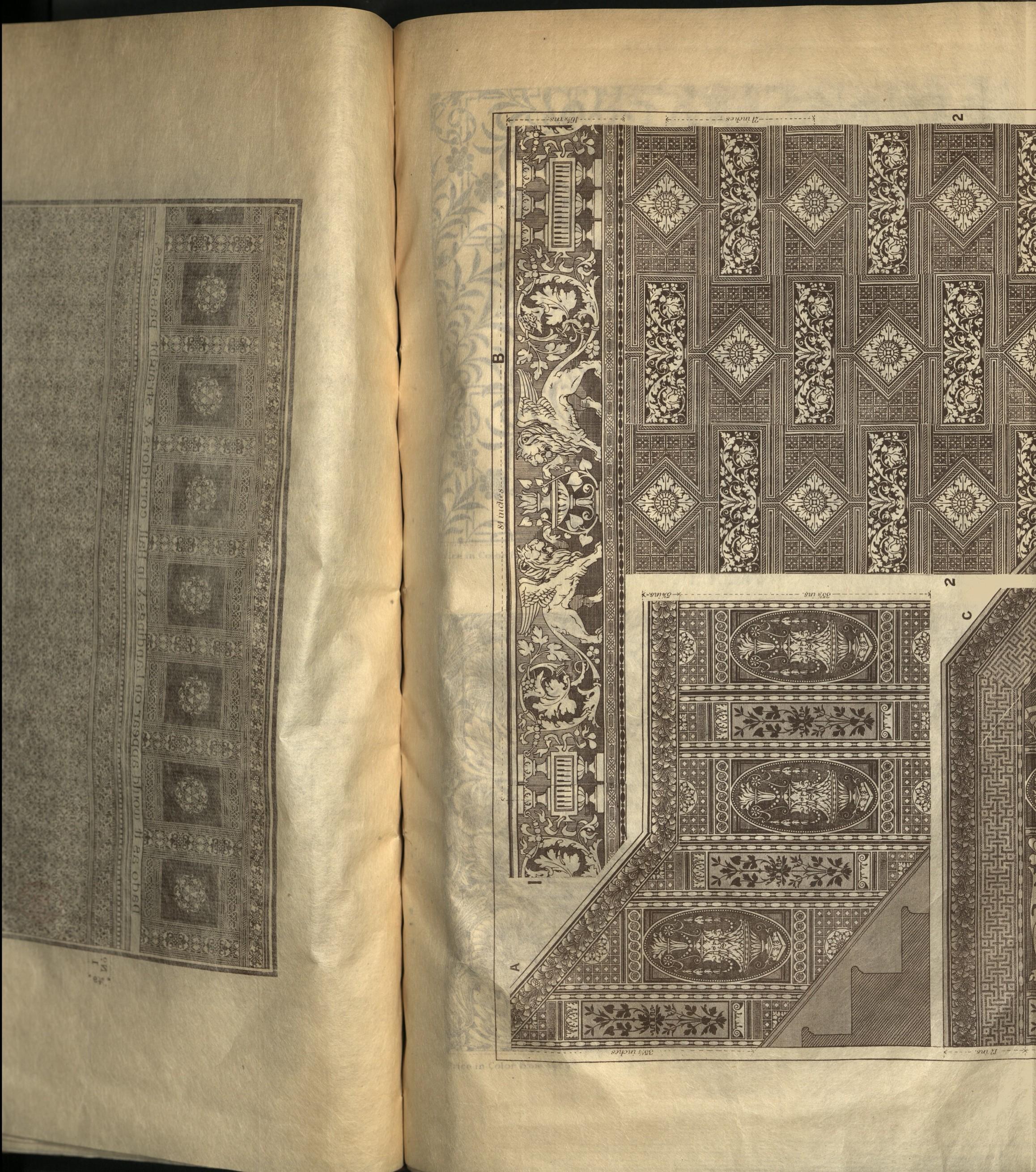
N°3

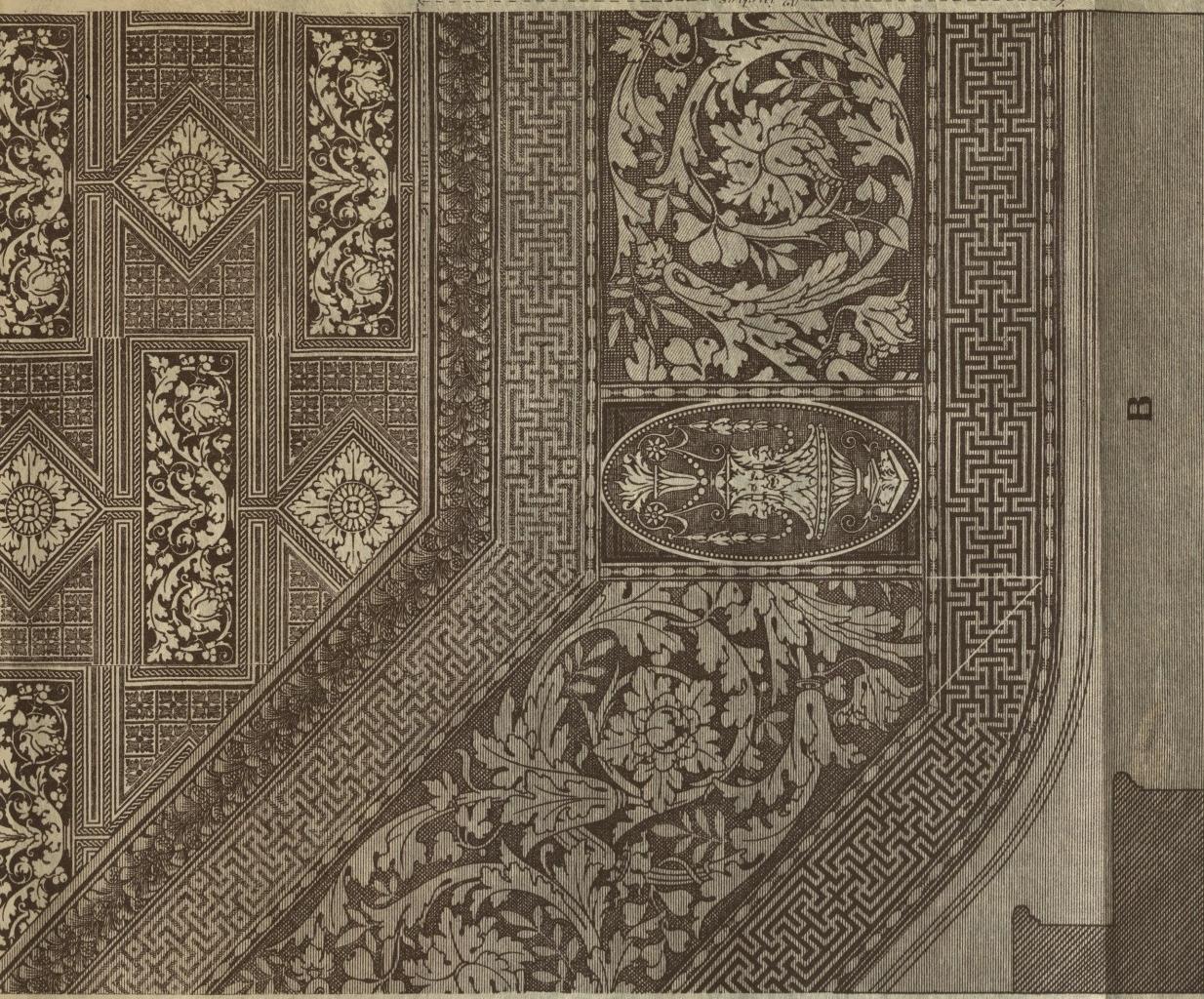
JEFFREY & CO.
64 ESSEX R^d.
LONDON
N.

Filling @ 3½ to 5d per Yard
Upright strips @ 9d per Yard

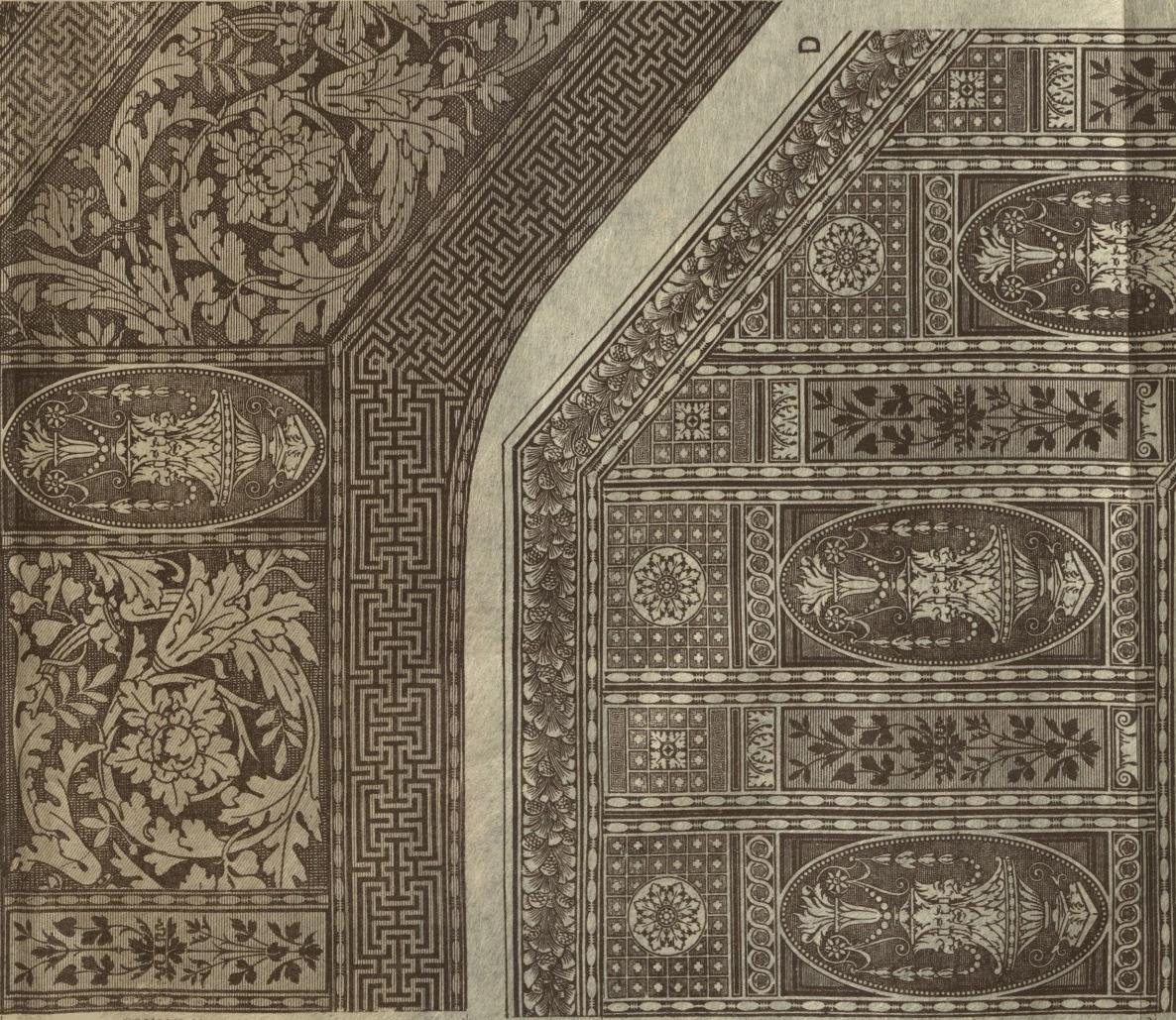
N°5
dividing Border @ 7½d per Yard







Slide, 1 Inch-1 Foot.



3 Height 35½ ins.



Whitehead & Bass, Photo-Litho 236 High Holborn

"MASONRY DECORATION.
THE VARIOUS PARTS OF THIS STAIRCASE DECORATION ARE SUPPLIED AS FOLLOWS.

FREIZE

N° 1 2/- per yard

N° 2 5/- per piece of 12 yards

Sold in separate double panels 1' large & 1' small
used in combination, with Small Dado as shown
in examples B & C.

N° 3 3/- per double panel

N° 4 16/- per yard for the 2 borders

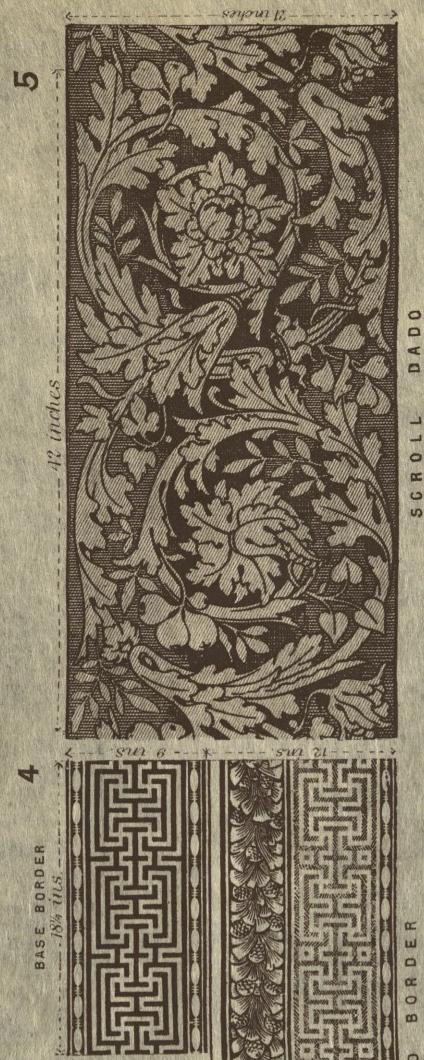
PANEL DADO To be ordered by the number of yards required for Hall, Passages, & Staircase

N° 3 3/- per yard

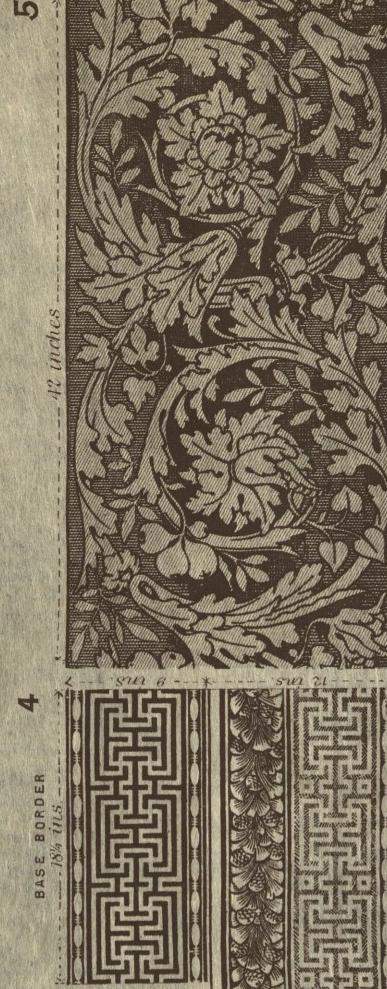
DADO BORDER & BASE BORDER N° 4 16/- per yard for the 2 borders

N° 5 5/- per yard

SCROLL DADO as shown in examples B & C. It may also be used as a frieze N° 5 5/- per yard

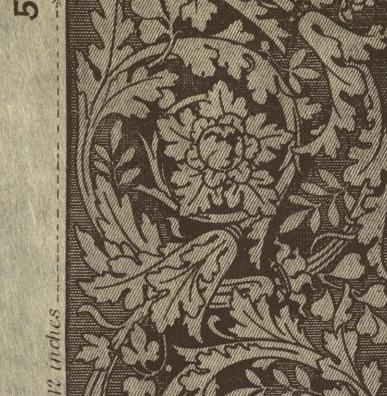


5 inches

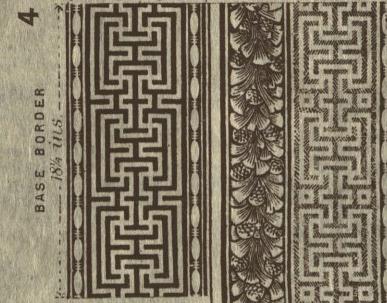


5 inches

B



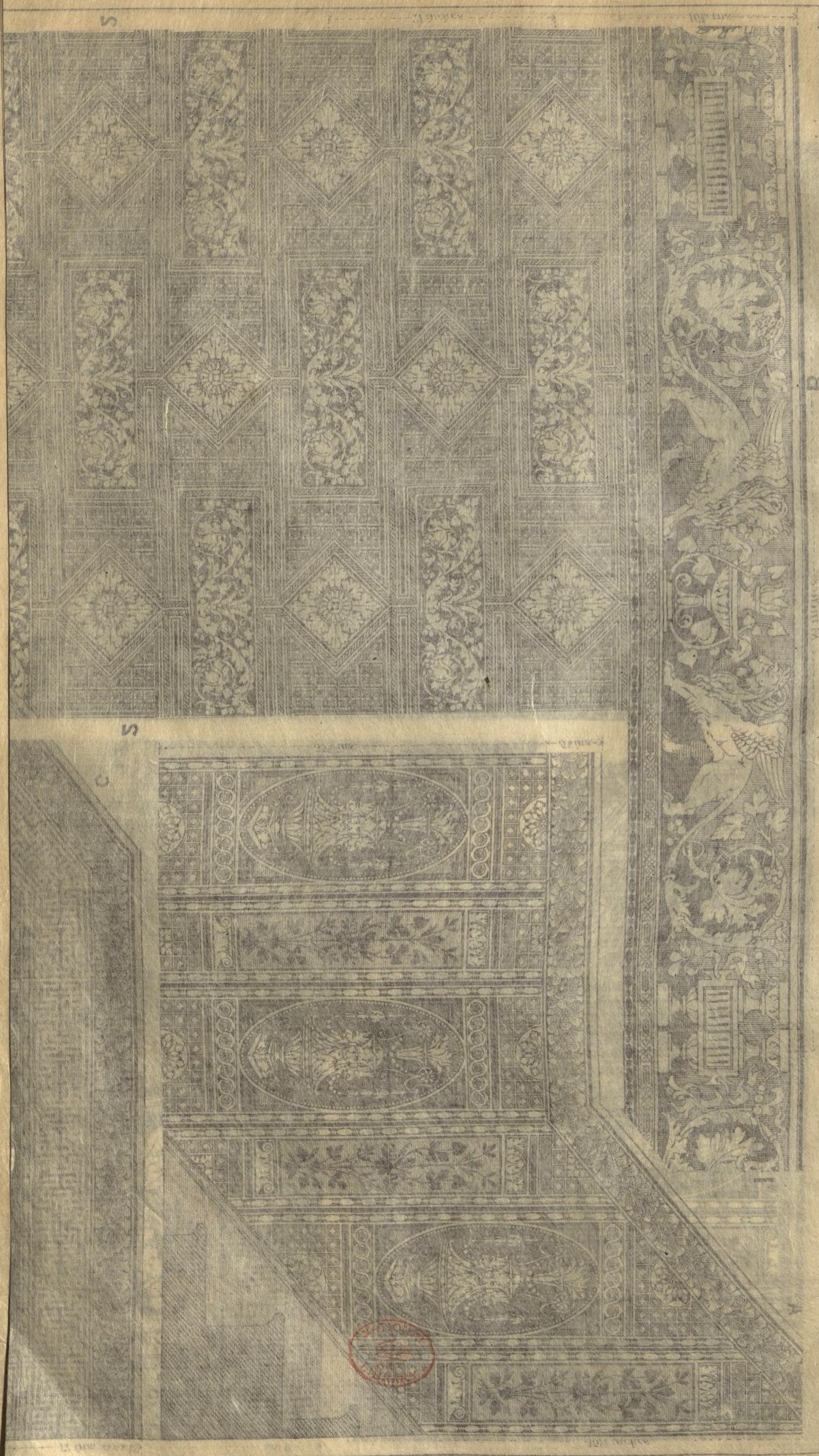
C



D



E



"STAIRCASE PAPERS"

20



Price in Color from 5*d*.y*d*.

"FESTOON."

DESIGNED BY
L. F. DAY.

Price in Raised Flock 16*d*.y*d*.



Price in Color from 4*1*/*2**d*.y*d*.

"FLOWER SCROLL."

DESIGNED BY
F. BROPHY.

"STARGAZE PAPERS."



Price in Gilt, 3s. 9d. a yd.

"HE STOON."

Designed by

L. E. DAY.

Price in Gilt, 3s. 9d. a yd.



"FLOWER SCROLL."

Designed by

F. BROPHY.

Price in Gilt, 3s. 9d. a yd.

“STAIRCASE PAPERS.”



Price in Color from 3½ d.^d

Price in Raised Flock 16^d y^d

“HENRI II” PAPER.

DESIGNED BY LEWIS F. DAY.

STYLICVS BVRPERS



Printed in color from 33924
Hercules Mifflin & Co.

"HENRI II" PAPER

DESIGNED BY LEWIS E DAVIS

CEILING PAPERS.

To obviate the difficulty of finding *suitable* Ceiling Papers, we have produced Ceiling Papers designed especially to go with most of our decorations.

The simplest form of Ceiling Paper is that printed in one soft tint (in harmony with the walls below) on a very pale ground, but more elaborate patterns may often be used with good effect. It is desirable that a geometric pattern, on any sufficient scale, should centre with the centre of the room. And if there should occur next the cornice any awkward portion of the pattern, that portion should be omitted, and its place supplied by borders or marginal strips, of which we have a large selection.

Almost any of the designs illustrated can be supplied as *Raised Flocks*, at once the most effective and the most durable form of Ceiling Decoration. The undyed flock may be painted to harmonise with the room, or it may be left its natural colour on a white or tinted, or gold ground, to be painted perhaps at some later day.

The firmness of the raised surface makes the hanging of this kind of Ceiling Paper easier than any other.

Special Patterns of Ceiling Papers can be had on application.

CEILING PAPERS.

To obviate the difficulty of finding ways Ceiling Papers
we have produced Ceiling Papers designed especially to
go with most of our decorations.

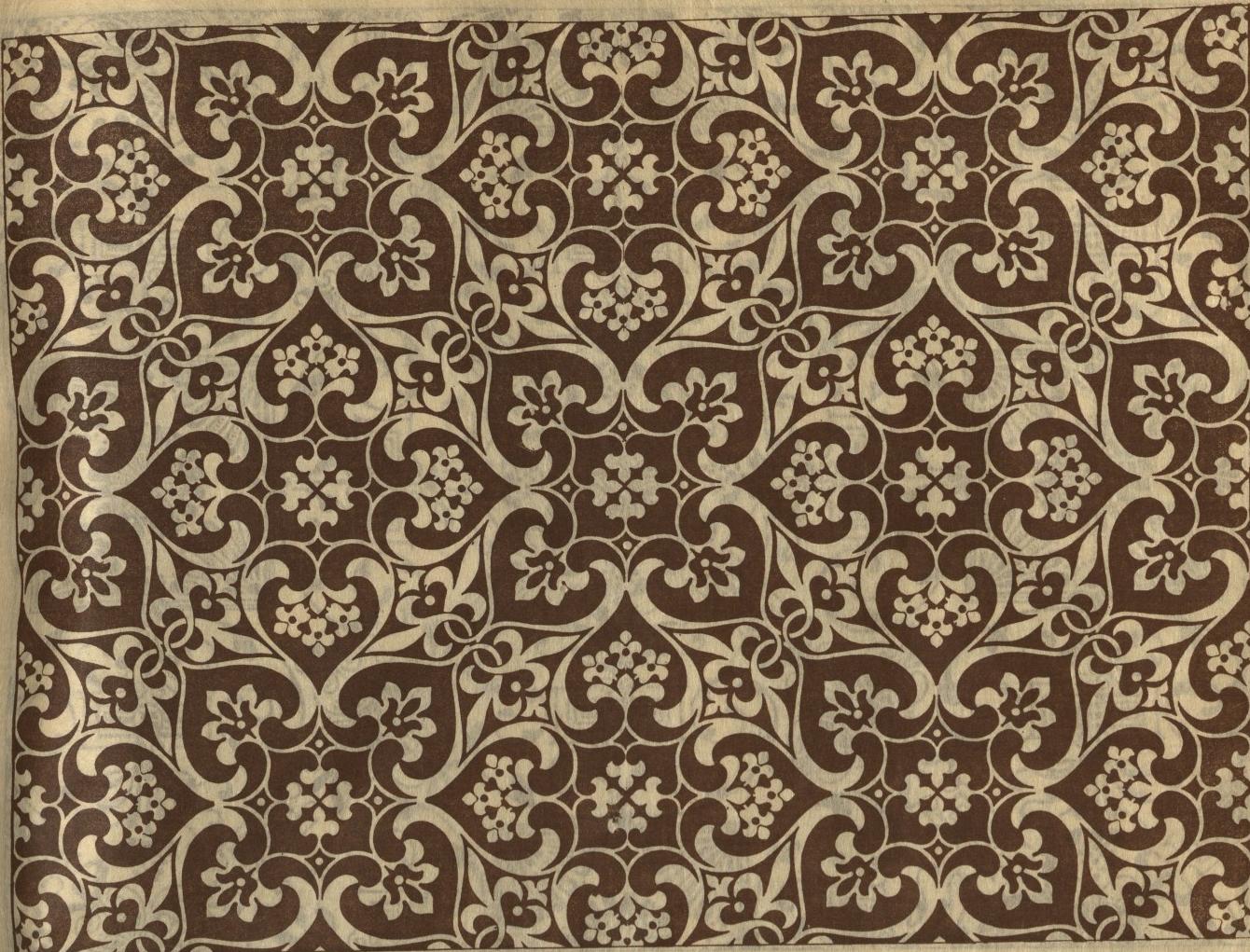
The simplest form of Ceiling Paper is that printed in one
soft tint (in harmony with the walls below) on a very pale ground.
But more elaborate patterns may often be used with good effect.
It is desirable that a decorative pattern, on such a sufficient scale, should
centre with the centre of the room. And it is tooccur next
the centre with the marking portion of the pattern, first portion sparingly
be omitted, and the place supplied by borders or mistaining stripes
of which we have a large selection.

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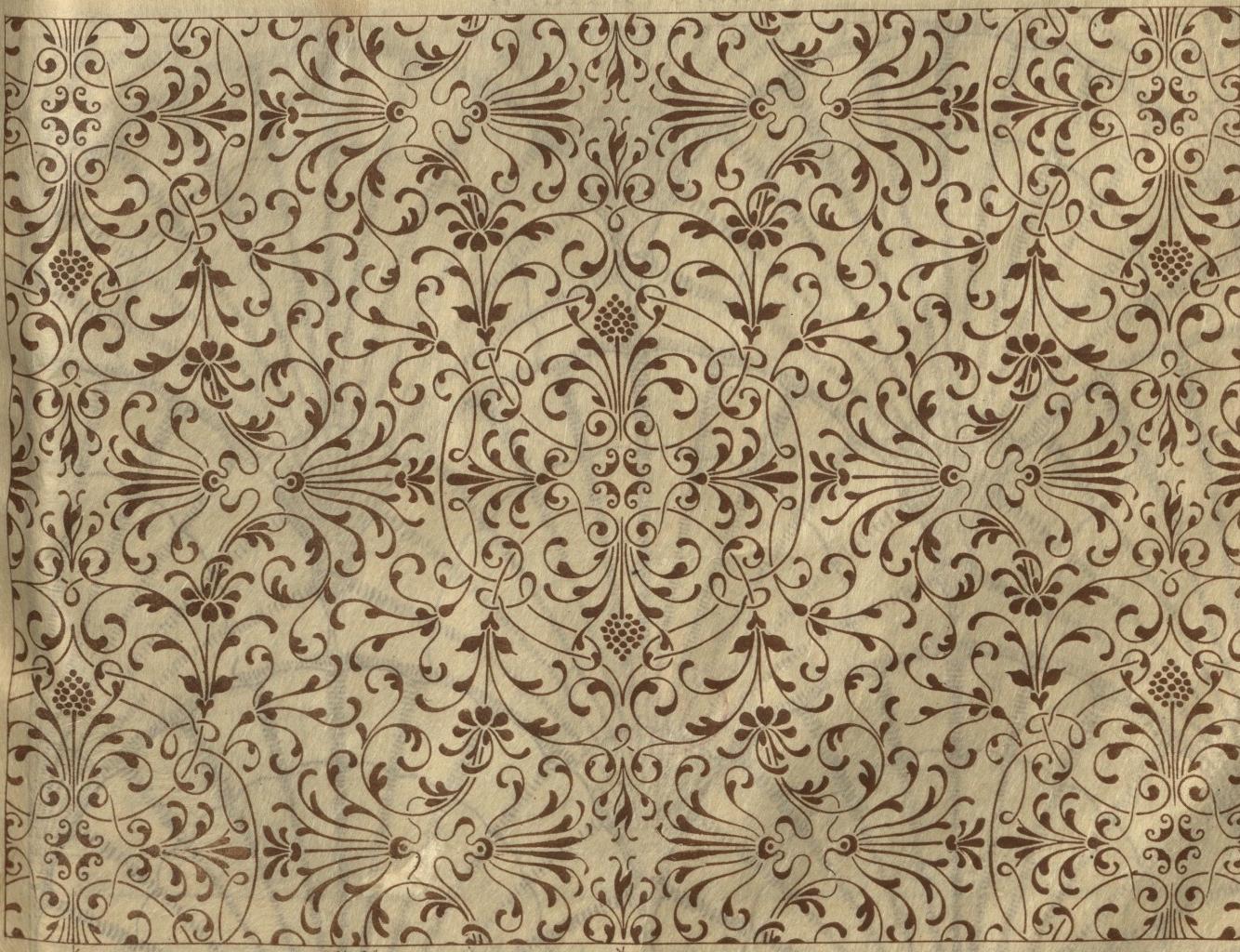
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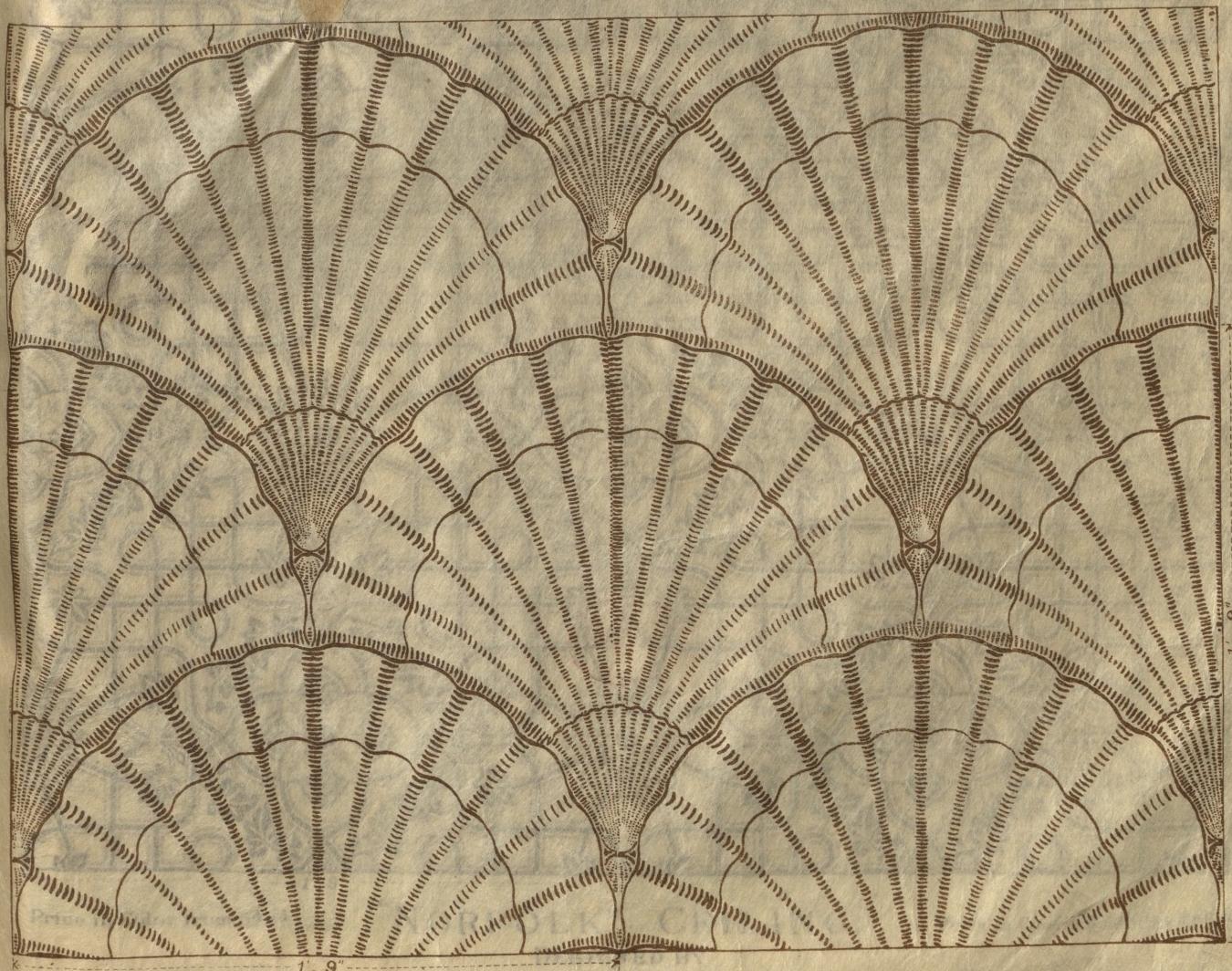
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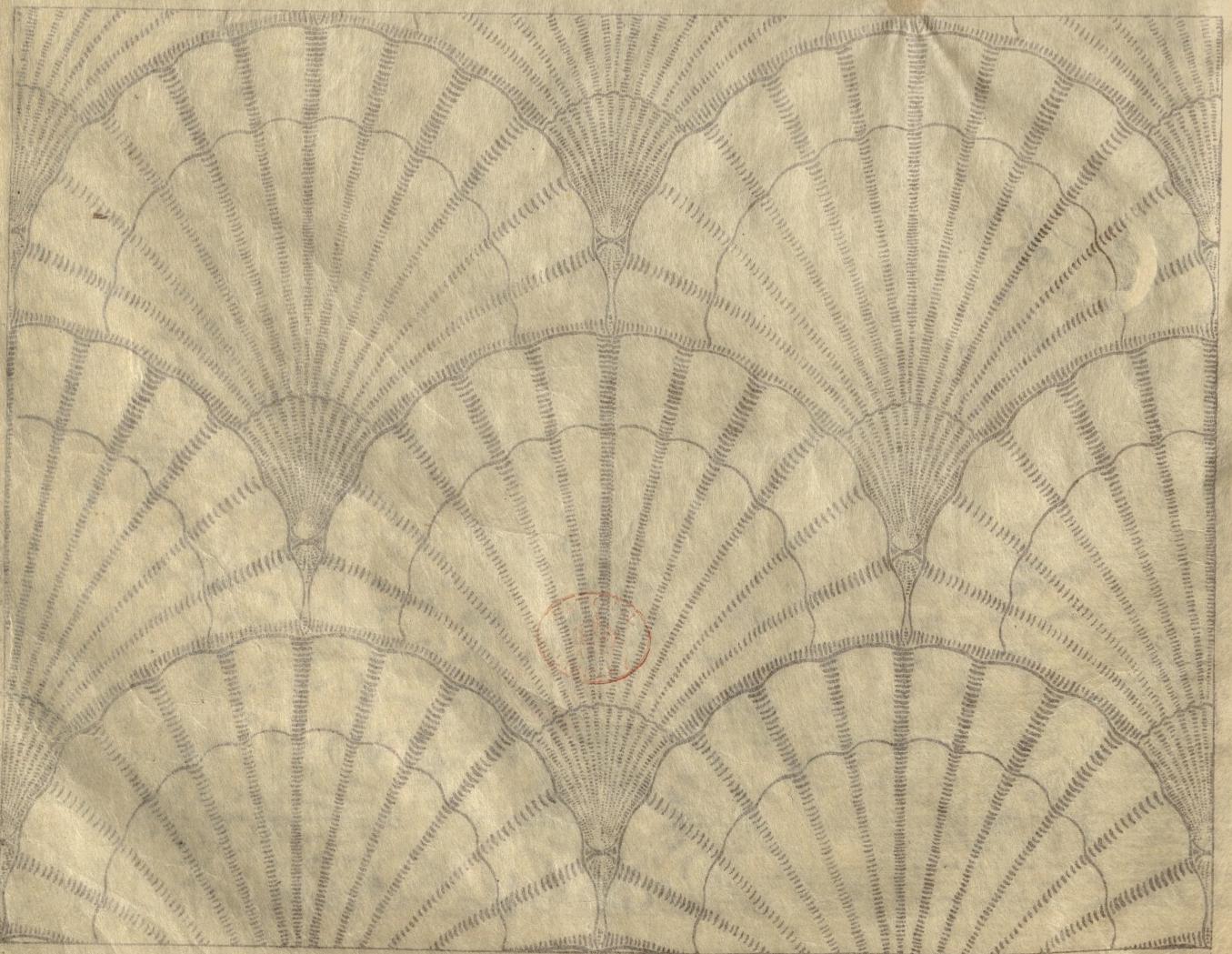
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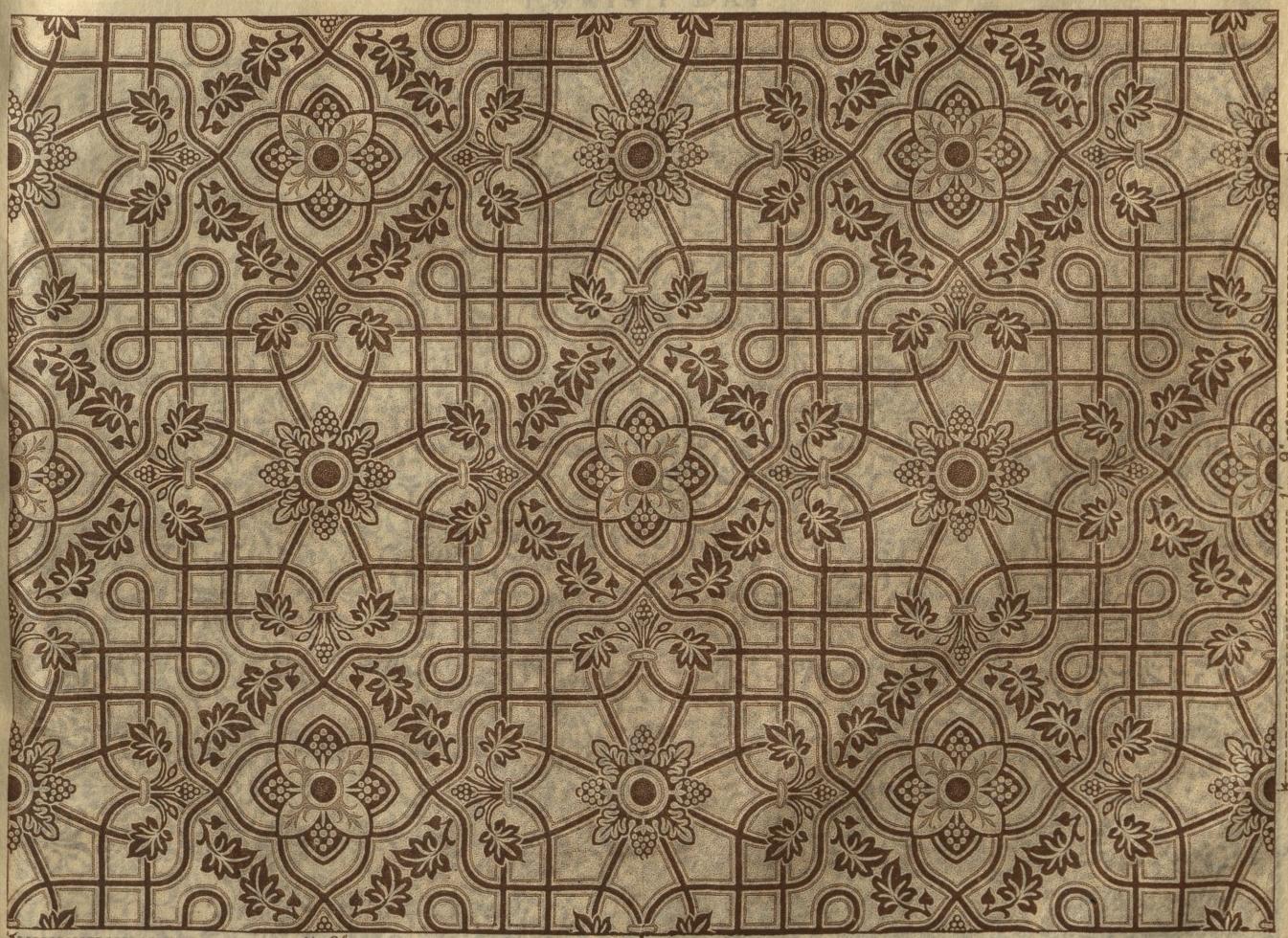
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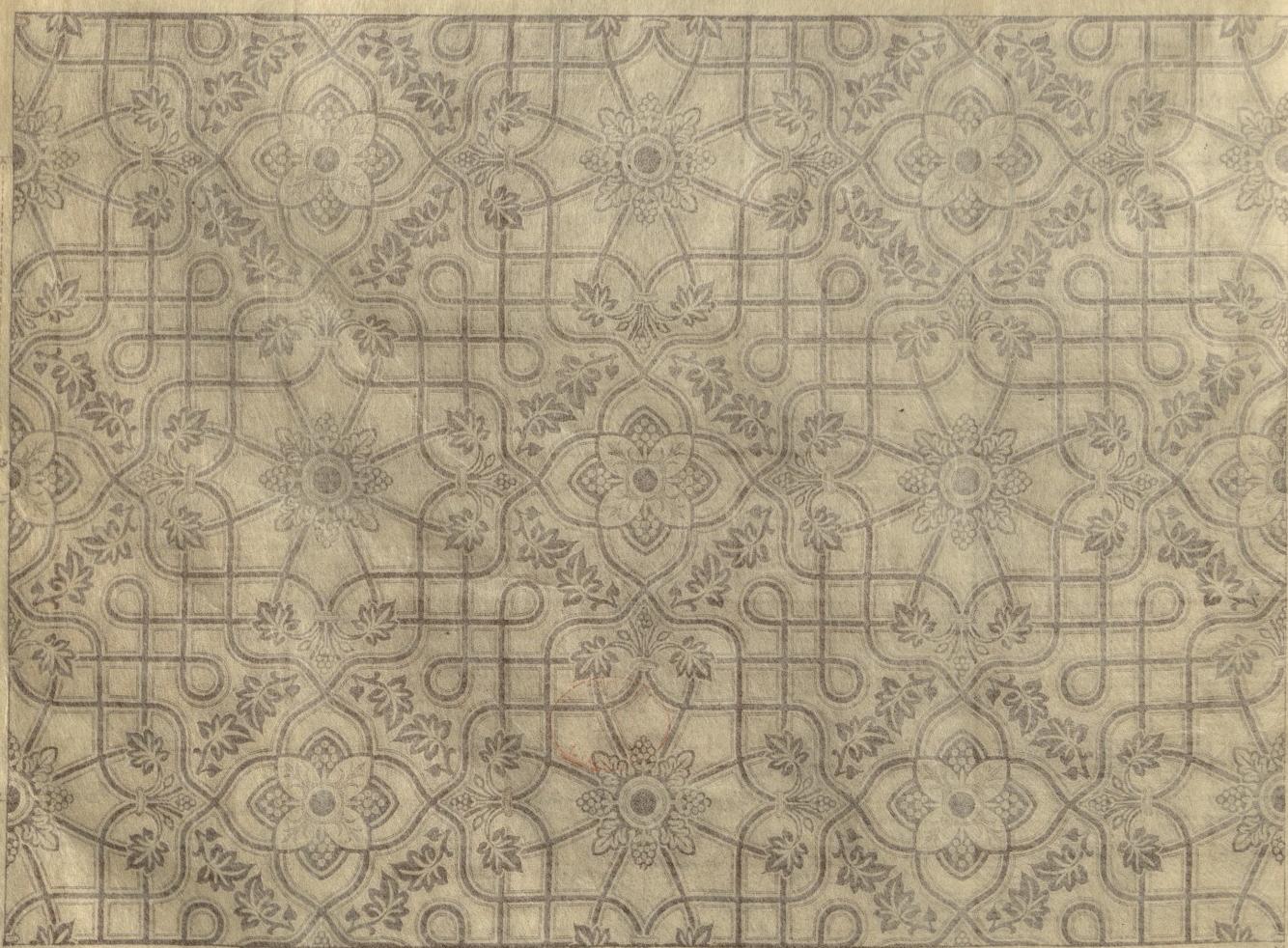
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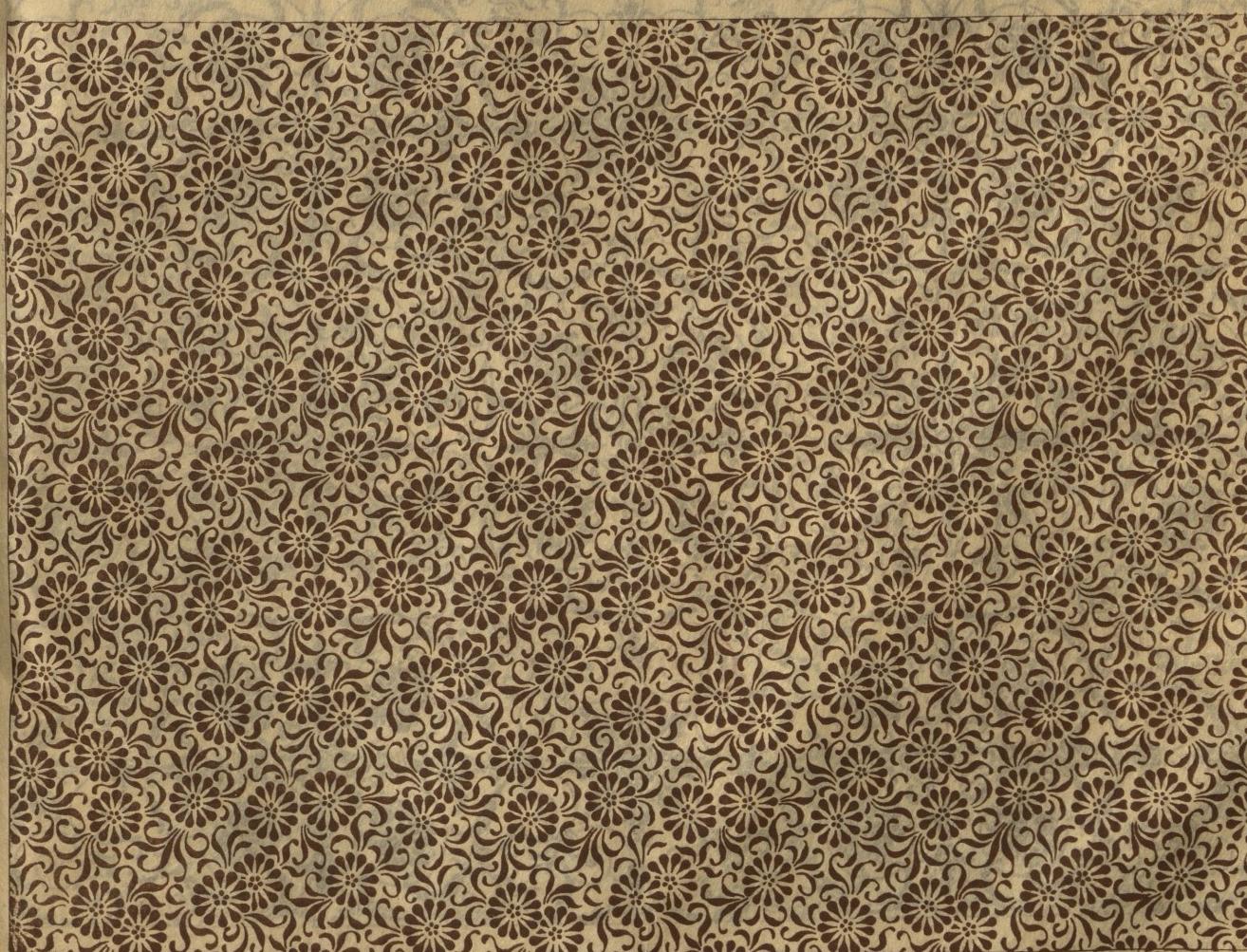
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